

Join us in Virginia Beach for the IPMA-HR Southern Region Conference



2015 IPMA-HR Southern Region Conference

The Southern Region Training Conference will attract HR professionals from **13 states** to the Hilton Virginia Beach Oceanfront, Virginia Beach, VA, May 17 – 20, 2015. Don't miss this unique opportunity to showcase your company's products and services with many attendees!

- ❖ Reach attendees from multiple states in one conference
- ❖ Experience increased networking opportunities
- ❖ Host social and networking functions to increase your organization's visibility

See attached flyer for details of sponsorship opportunities.

Contact Jim Taylor, IPMA-HR Southern Region President at 804-365-6848 or jptaylor@hanovercounty.gov for additional sponsorship information

Signature Sponsorship: \$10,000

Sponsorship at the Signature level includes all of the following:

Recognition as a Signature sponsor

“Keynote speaker presented by ABC company” listed in program, marketing, and other written materials (sponsor will also be given a few minutes to introduce the keynote speaker)

Recognition as Host of a Social Event

Breakout speaking engagement

Exhibit booth

Two (2) conference registrations, includes meals and social activities

Full-page color advertisement on prime location of conference program book

Access to the attendee list and mailing information (pre- and post-conference)



Platinum Sponsorship: \$7,500

Sponsorship at the Platinum level includes all of the following:

Recognition as a Platinum sponsor (recognition at Keynote Session, signage and program literature)

Recognition as Host of a Social Event

Breakout speaking engagement

Exhibit booth

Two (2) conference registrations, includes meals and social activities

Full-page advertisement in conference program book

Access to the attendee list and mailing information (pre- and post-conference)

Gold Level Sponsorship: \$5,000

Sponsorship at the Gold level includes all of the following:

Recognition as a Gold sponsor (signage and program literature)

Exhibit booth

One (1) conference registration, includes meals and social activities

Half-page advertisement in conference program book

Access to the attendee list and mailing information (pre- and post-conference)

Silver Level Sponsorship: \$3,000

Sponsorship at the Silver level includes all of the following:

Recognition as a Silver sponsor (signage and program literature)

Exhibit booth

Free attendance at conference sessions; however, meals and social activities are extra

Acknowledgement in conference program book

Access to the attendee list and mailing information (pre- and post-conference)

Exhibitor Level: \$1,000

Includes the following:

Exhibit booth

Free attendance at conference sessions; however, meals and social activities are extra

Acknowledgement in conference program book



EVENT SPONSORSHIP

There are a series of events that have been planned during the conference. If you sponsor an event, we will publicize your sponsorship by:

Posting signage indicating your sponsorship

Listing your organization's name on the tickets for the applicable event

Highlighting your organization's name in the program book

The social events and the cost associated with each are listed below. You can also sponsor a portion of an event.

Sunday Evening Welcome Reception \$5,000

Monday Evening Dine Around \$5,000

Tuesday Luncheon \$5,000

Tuesday Evening Dinner/Reception \$10,000

Continental Breakfasts (2) \$6,000 (\$3,000 each)

Refreshment Breaks (3) \$4,500 (\$2,000 each Monday and Tuesday, \$500 on Wednesday)

Wednesday Breakfast Buffet \$5,000

PROGRAM BOOK ADVERTISEMENT

Make a lasting impression when you advertise your organization in the conference program book. The program book is distributed to every conference attendee. (A full-page ad is included with all Signature and Platinum sponsorships.)

Full Page Ad, black & white - \$250

Half Page Ad, black & white - \$150

Inside Front Cover (full page ad, color) - \$350

Inside Back Cover (full page ad, color) - \$350

DONATIONS (GOODY BAG ITEMS)

This is an opportunity for local and regional organizations to donate promotional items to include in the "goody bags" provided to conference attendees. In the past, donations (for approximately 250 conference attendees) such as pens, sticky notes, key chains, candy, snack items, etc., have all been hits with conference participants. We hope you will avail yourself of this opportunity to garner some added visibility for your organization, while at the same time providing a small gift to our conference attendees. Thanks for your support!

